

Philosophy of Management



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(Rene Olson)

PHILOSOPHY OF MANAGEMENT



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Global Vision Publishing House, New Delhi, India, 2010. Hardcover. Book Condition: New. Dust Jacket Condition: New. The book entitled ?Philosophy of Management? primarily deals with the fundamental principles guiding the formation and functioning of a business enterprise as well as the basic nature and purpose of a business. Management philosophies are essentially conceptual frameworks that explain, predict and guide the actions of managers. As a matter of fact, most managers are not cognizant of their philosophy in a formal manner, but act with remarkable consistency within the frame-work of their management philosophy. Just as a scientist employ a theory to explain, predict and described natural phenomena, philosophy of management explains, predicts and describe management behaviour for a particular individual or organisation at a particular point in time. CONTENTS Preface (v) 1. Introduction 1 ? Early Development ? Modern Philosophers of Business ? Purpose of a Business Contract Theory Stakeholder Theory ? Business as Property ? Mission of Business ? A Mini-Republic or Modern Village ? Ontology of the Business Enterprise ? Epistemology and Logic of Business ? Globalization of the Indian Management Philosophy ? Export of Philosophy ? Wider Perspective 2. Business Ethics 19 ? General Business Ethics ? Professional Ethics ? Ethics of Human Resource Management ? Ethics of Sales and Marketing ? Ethics of Production ? Ethics of Intellectual Property, Knowledge and Skills ? International Business Ethics ? Theoretical Issues in Business Ethics ? Corporate Ethics Policies ? Ethics Officers ? Religious Views on Business Ethics ? Ethical Decision-Making ? Sources of Ethical Standards ? Making Decisions ? A Framework for Ethical Decision-Making 3. Corporate Social Responsibility in a Comparative Perspective 37 ? Problem of Defining Corporate Social Responsibility ? Comparative Legal Analysis Regarding CSR ? Comparative Institutional Analysis ? Implications and Understanding of Comparative CSR ? Attitudes...



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