



The Way Out: Kick-Starting Capitalism to Save Our Economic Ass

By L. Hunter Lovins

Hill and Wang. Paperback. Book Condition: New. Paperback. 400 pages. Dimensions: 8.2in. x 5.4in. x 1.1in. Believe in climate change. Or dont. It doesnt matter. But youd better understand this: the best route to rebuilding our economy, our cities, and our job markets, as well as assuring national security, is doing precisely what you would do if you were scared to death about climate change. Whether youre the head of a household or the CEO of a multinational corporation, embracing efficiency, innovation, renewables, carbon markets, and new technologies is the smartest decision you can make. Its the most profitable, too. And, oh yesyoull help save the planet. In *Climate Capitalism*, L. Hunter Lovins, coauthor of the bestselling *Natural Capitalism*, and the sustainability expert Boyd Cohen prove that the future of capitalism in a recession-riddled, carbon-constrained world will be built on innovations that cutting-edge leaders are bringing to the market today. These companies are creating jobs and driving innovation. *Climate Capitalism* delivers hundreds of indepth case studies of international corporations, small businesses, NGOs, and municipalities to prove that energy efficiency and renewable resources are already driving prosperity. While highlighting business opportunities across a range of sectorsincluding energy, construction, transportation, and agriculture technologiesLovins...



READ ONLINE
[8.17 MB]

Reviews

This ebook is wonderful. I have got go through and so i am certain that i am going to likely to read through once again again later on. You will like the way the article writer compose this ebook.

-- **Miss Ariane Mraz**

This pdf will not be simple to start on reading through but extremely enjoyable to see. I have read and i also am sure that i will planning to read through again once more in the foreseeable future. You wont really feel monotony at whenever you want of the time (that's what catalogues are for relating to if you request me).

-- **Mallory Kertzmann V**