

Stake Your Claim: The Four Ways Your Business Must Win in the Wild West of the Web



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An exceptional ebook and also the typeface applied was intriguing to read through. I have got read and i also am sure that i am going to likely to go through yet again once more in the foreseeable future. I discovered this pdf from my dad and i advised this ebook to find out.


(Dr. Raven Ledner)

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Createspace, United States, 2015. Paperback. Book Condition: New. 216 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.The Absolute Essentials of Marketing Your Professional Business Online in a Fun Format Many professionals and business owners don t know where to start when it comes to internet marketing. Through misinformation, or an overwhelming amount of incorrect information, smart people (doctors, lawyers, entrepreneurs) just like you don t understand the fundamentals of internet marketing. You may have heard terms like SEO, SEM, and link building but have no idea what they mean to your business. Worse, you might have the incorrect definition and lay your marketing budget on false assumptions. Getting Found on Google is Different for Professionals You might have thought getting found on Google was as simple as putting up a website. You might have heard of SEO (Search Engine Optimization) but not have the foggiest of what it is, or how it works or even if you need it. Once you have an idea what it is, how do you learn what is important to you to get more appointments? Most SEO information out there is for online e-commerce, not for people looking to gain clients through the internet. Stake Your Claim will help you to understand the essentials for business owners and professionals to get found on Google and get more calls. The Four Key Ways you Must Win on The Web Stake Your Claim lays out the four fundamentals of internet marketing in a story format, to make it easy for anyone to understand. You will follow the story of The Fixer, a professional just like you, that goes out into the Wild West of The Web to claim his fortune. The book then goes through the fundamental steps to lay your...

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